

Jared Musolino

Apparel Designer

Experienced apparel designer with 18 years in sportswear design and graphic design, leading projects from concept through production. Expert in Adobe Illustrator and Photoshop, creating high-impact print designs and apparel graphics that reinforce strong brand identity. Skilled in tech packs, garment construction, and various applications including screen printing and embroidery. Brings proven creative direction, trend forecasting, and cross-functional collaboration to deliver innovative, commercially successful collections across global markets.

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WORK EXPERIENCE

Graphic Design Manager

Wooter Apparel

April 2018 - Present

- Lead apparel design and creative development for sportswear, lifestyle, and limited-edition drops.
- Daily designing of products that contributed to over 2.5million usd in revenue across 2024, and over 2million to date in 2025.
- Creation of automation and design systems to increase daily output and service thousands of clients with existing staff.
- Oversee product development from initial concept to production, managing tech packs, artwork, and material specs to ensure accuracy and on-time delivery.
- Apply expert knowledge of garment construction, screen printing, embroidery, and other print applications to achieve premium, durable finishes.
- Direct trend forecasting initiatives to identify emerging color, fabric, and design directions that inform seasonal lines.
- Provide creative direction to junior designers, ensuring brand consistency and innovation across all apparel categories.

Graphic Design Manager

100% Netball / DG Sport

June 2015 - April 2018

Graphic Designer / Prepress Setup

JS Sports

December 2014 - June 2015

Graphic Design Manager

Sports Center

April 2008 - November 2014



REFERENCES

Tyrone Rieschiek

Wooter Apparel

Product Lead

+13479273442

+18582342281

Danny Ryan

100% Netball/DG Sport

Managing Director

+61 403 655 435



SKILLS & COMPETENCIES

Design Expertise

Apparel & Sportswear Design · Graphic Design · Illustration & Typography · Print & Logo Development · Concept Creation · Trend Forecasting · Brand Identity · Creative Direction

Technical Proficiency

Tech Pack Development · Garment Construction · Screen Printing · Embroidery · Appliquéd · Sublimation · Fabrication & Material Pairing · Color & Print Management

Leadership & Collaboration

Team Leadership · Cross-functional Collaboration · Project Management · Workflow Optimization · Stakeholder Communication · Remote Team Coordination · Vendor & Production Liaison

Strategic Strengths

Product Development · Brand Positioning · Market Insight · Innovation in Print & Material Techniques · Process Improvement · Attention to Detail · Fast-paced, Deadline-driven Execution



PROGRAMS

Adobe SuitePhotoshopIllustratorPremiere

After EffectsCorel DrawClo3DMS Office

BlenderWordpressOBSTrelloSlack



EDUCATION

Certificate 3 in Printing Graphic Arts (Graphic Design Production)
Print Training Australia
Awarded April 2013

Bachelor of Arts (Digital Design)
Curtin University (ongoing)
2010 - Present

Certificate 3 in Printing Graphic Arts (Printing)
Print Training Australia
Awarded April 2013

Bachelor of Media with Bachelor of Arts
University of Adelaide (units transferred)
2005 - 2007

Certificate of Graduation
The Heights High School, Modbury Heights, 2004
Dux award – Photography and image manipulation